

POISED FOR LEADERSHIP WORKSHOP



A Roadmap to Break into Leadership

WOMEN'S LEADERSHIP COACHING, INC.

Are you the best kept secret in your organization?

The Poised for Leadership workshop will help you gain recognition as an up-and-coming leader in your organization—plus you'll walk away with an achievable roadmap for your career advancement.

Women's Leadership Coaching® is dedicated to helping emerging women leaders, like you, advance into management and leadership positions. It's our purpose—and our passion. The Poised for Leadership workshop is designed for early-career to mid-level women who want to transition beyond individual contributor and first-line management roles into senior management or technical leadership. During this intensive, one-day workshop, you will learn the proven, step-by-step Women's Leadership Coaching® system used successfully by thousands of women worldwide.

Discover what it really takes for you to break through into leadership, including how to:

- Build your brand as an emerging leader
- Gain recognition for your accomplishments
- Make your value visible
- Navigate organizational politics with savvy
- Create a strategic network of influence
- Gain access to hidden resources and opportunities
- Identify and lead high-profile projects
- Utilize your six key sources of influence



TESTIMONIALS

"This was the best, most beneficial training I've attended in years."

"Take this course—both for the range of tactical and strategic skills taught and for the growth and self-insight gained."

"This seminar is one of the best I've ever attended. You'll walk away with a new inspiration and determination. Jo was fabulous."

"Every point Jo made was relevant. We walked out with strategies for being a leader—not just in our workplace but in our daily lives."

REGISTER NOW

DATE Thursday May 18, 2017

TIME 8:15a.m. to 4:45 p.m.

LOCATION

NetApp
1345 Crossman Avenue
Building 7, Quincy Rooms 2 & 3, 1st floor
Sunnyvale, CA 94089

SPONSOR



REGISTRATION FEE \$299 per person (\$279 per person for a group of three or more).

REGISTER ONLINE at beleaderly.com/pfl or call us at (319) 449-3333.

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Hundreds of organizations have sponsored the Poised for Leadership workshop for their high-potential women employees. They include Bank of America, eBay, Google, JDSU, Johnson & Johnson, Homeland Security, Medtronic, Microsoft, NetApp, PayPal, Rockwell Collins, Santa Clara University, Sellen Construction, Siemens, Symantec, and Thrivent Financial.

WORKSHOP SCHEDULE



A Roadmap to Break into Leadership

WOMEN'S LEADERSHIP COACHING, INC.

8:15 a.m. to 8:30 a.m.

REGISTRATION AND NETWORKING

8:30 a.m. to 12:00 p.m.

WELCOME

ORGANIZATIONAL AWARENESS - *Navigate your organization with savvy.*

- Office politics vs. organizational awareness
- The Shadow Organization Map
- Identifying unwritten, unspoken rules of the game

SPHERE OF INFLUENCE - *Build a supportive network.*

- The Strategic Networking Plan
- Five key people to include in your network
- Attracting the advocacy of influential sponsors

QUALITIES OF A LEADER - *Identify your leadership strengths.*

- The 100 Qualities of a Leader
- Your signature leadership style
- Self-assessment of strengths and areas for improvement

12:00 p.m. to 12:45 p.m.

LUNCH - *Will be provided*

12:45 p.m. to 4:30 p.m.

LEADERSHIP BRAND - *Build your brand as an emerging leader.*

- Defining a niche that combines your talents and passion — and is valued by your company
- The three essential elements of an effective brand statement
- How to make your brand scalable and develop your career

VISIBILITY - *Gain recognition for your accomplishments.*

- Why hard work alone does not guarantee recognition
- Creating opportunities to participate in high-profile projects
- Three steps to making your brand visible

SELF-LEADERSHIP - *Confer leadership upon yourself.*

- Why you can't afford to wait for permission to lead
- Two principles of self-leadership
- How to grow as a leader regardless of your current title

PERSONAL ACTION PLAN - *Create a master plan based on the Poised for Leadership concepts.*

4:30 p.m. to 4:45 p.m.

CONCLUDING REMARKS



JO MILLER is a leading authority on women's leadership and a sought-after, dynamic, and engaging speaker who delivers more than 70 speaking presentations annually to audiences of up to 1,200 women. Her expertise lies in helping women lead, climb, and thrive in their corporate careers. Jo is founding editor of BeLeaderly.com and CEO of Women's Leadership Coaching, Inc.

HOW DO WE RATE?

92% of 2012 participants rated the content and facilitation "very good" or "excellent."

96% of participants say they would recommend Poised for Leadership to friends and colleagues.