



## Fact Sheet for Women's Leadership Coaching, Inc.

**Headquarters** Cedar Rapids, Iowa.

**Industry category** Corporate Training and Development.

**Executive team** Jo Miller, CEO.

### Topics of expertise

How companies can develop a pipeline of qualified and engaged emerging women leaders

Strategies for women to advance into management and leadership positions in large corporations

- Six career missteps to avoid
- Winning at the game of office politics
- How to become a person of influence in a large organization
- Building an influential network of sponsors and advocates
- How to build and communicate a leadership brand
- How to be a visionary, intrapreneur or expert

### About

Women's Leadership Coaching, Inc., is dedicated to helping emerging women leaders advance into management and leadership positions.

After interviewing more than 1,000 up-and-coming women leaders, CEO Jo Miller recognized a common set of challenges encountered by women wanting to advance their careers—especially in industries often considered a “man’s world,” such as technology, finance, and energy. She created the Women's Leadership Coaching<sup>®</sup> system to teach emerging women leaders a specific set of strategic and tactical skills necessary to break through those roadblocks and move ahead.

Women's Leadership Coaching, Inc. works with organizations that want to develop a pipeline of qualified and engaged emerging women leaders. Its corporate programs help women employees gain clarity on how their talents can contribute to the organization's success, encourage them to enter the leadership and management pipeline, and provide them with the tools necessary to take ownership of their career advancement.

### Products and Services

Poised for Leadership [Workshop](#)

Emerging Women Leaders [Webinar Series](#)

Take Charge of Your Career Trajectory [Group Coaching Program](#)

[Keynotes](#) by CEO Jo Miller, which include Win at the Game of Office Politics, Become a Person of Influence and Build Your Brand as an Emerging Leader.

### Milestones

Founded in 2005 in San Jose, California by CEO Jo Miller.

Launched the flagship workshop, Poised for Leadership, in San Jose, California in 2006. Established a client base of technology companies including IronPort, Genesys Telecommunications Labs, National Semiconductor, Nortel Networks, and Yahoo! Inc.

Delivered Poised for Leadership workshops in multiple locations in the United States and Canada for Nortel Networks in 2007 and 2008.

Expanded client base to include organizations in aerospace, education, finance, professional services and pharmaceutical including Abbott, KPMG, Intel, Northrop Grumman, Princeton University, Oracle, Rockwell Collins, Santa Clara University, UBS, Wells Fargo and numerous others.

Launched the Emerging Women Leaders Webinar Series in webinar series in 2009, leading to further expansion of Women's Leadership Coaching, Inc.'s corporate client list.

Relocated to Cedar Rapids in Iowa in 2010. Acquired clients in the agricultural, construction, health, heavy manufacturing and energy industries.

International programs in Australia in 2009, Israel in 2010, New Zealand in 2012 and Bermuda in 2013.

Launched the virtual group coaching program Take Charge of Your Career Trajectory in 2012.

Engaged with a community of over 24,000 followers across channels that include Twitter, Facebook, a LinkedIn group, and monthly newsletter.

Participant evaluation ratings are consistently high. In 2013, over 95% of the 475 Poised for leadership workshop participants rated the program as "very good" or "excellent".

Over 70 leadership development programs delivered annually, including workshops, webinars, coaching programs and keynotes.

## **Awards**

2008: Jo Miller named one of Silicon Valley Business Journal's Women of Influence

2006: Jo Miller named on of Silicon Valley Business Journal's "Forty Under Forty People to Watch" in 2006.

## **Contact information**

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## **Web sites**

[www.womensleadershipcoaching.com](http://www.womensleadershipcoaching.com)

[www.jomiller.net](http://www.jomiller.net)

Facebook: <https://www.facebook.com/womensleadershipcoaching>

Twitter: <https://twitter.com/womensleadershp>

LinkedIn Group: <http://www.linkedin.com/groups/Womens-Leadership-Coaching-2192474/about>

YouTube: <http://www.youtube.com/user/PoisedForLeadership>

## **Media contact**

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